

McGriff Journey allows employers to curate a comprehensive employee experience - positively impacting engagement, retention and productivity.

Leveraging mobile technology and gamification, Journey can deliver 24/7/365 communications around benefits, employee recognition, wellness and more. It essentially functions as the one-stop-shop for company resources. The beauty of Journey is that each employee can refine the app to their individual interests – leading to the hyperpersonalized experience required to keep them engaged and motivated.

#### **Highlighted Features**

- Targeted Communications Use social media, push notifications, email and/or texts\* to share company news and initiatives.
- All Things Benefits Quickly connect to benefits resources, including member-specific plan info, ID Cards, benefits guide, provider directories, Rx discounts, carrier contacts and more.
- Integrated Advocacy\* Access advocacy directly in the app to receive help regarding benefits or claims.
- **Telemedicine Integration\*** Access telemedicine with one click and instantly connect to a virtual doctor.

- Financial Management Centralize access to payroll, 401(k), HSA/FSA, and other financial well-being resources.
- Wellbeing Prioritize health by utilizing the Activity
  Tracker, wellness challenges\* and assessments, articles
  and podcasts.
- Peer Recognition and Rewards\* Increase employee collaboration and productivity through gamification and incentives.
- Seamless Integration\*\* Connect via SSO or deep link to ben admin and HR technology, carrier systems, telemedicine, advocacy providers and more!

<sup>\*\*</sup>Two SSOs are included in the base package. Connections are contingent upon 3rd party's ability/willingness to integrate.



<sup>\*</sup>These features are available as a buy-up.

# Easily Access Your Resources When and Where You Need Them

## The Same Experience on Mobile or Web



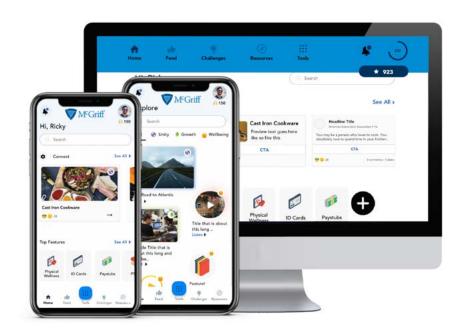
#### **Omnichannel Capabilities**

Available October 2023, access your solution on mobile & web



### **Easily Accessible**

Employees can choose which device they want to use to access



## Get to know McGriff Journey in this overview.

Watch the video.



## **Add-On Web Portal Offerings**



#### **Centralize Materials**

Centralize important materials for benefits, financial wellbeing, and other company materials



#### **Fully Customizable**

Customized to your company branding, files, and necessary pages needed by your employees



#### **Across all Platforms**

Employees can access the company microsite anytime, anywhere on any type of device

### The App Helps Employees

- Stay in the Know Keep abreast of the information and initiatives important to their organization.
- Feel Valued Give and receive recognition when collaborating with peers.
- Make Smarter Decisions Access all the tools they need to fully understand their benefits and make educated decisions.
- Save Money Find qualified in-network providers, compare prescription prices and save on healthcare costs.
- Connect Family Invite family members to join directly in the app so they can access benefits resources.



## **Implementation Process**

The standard implementation timeline is 30 days and requires an average of 3 hours of client time.

- 1. Kickoff Call: Initial client-facing call with implementation experts to assess needs and set launch date.
- 2. Launch Form: Designed to gather all the information needed to build your app.
- 3. Build App and Test: The app is built to your specs and provides you with demo credentials to test.
- 4. App Goes Live: Welcome emails are sent to employees and the app is live.

Note: The cost for McGriff Journey varies based on the number of employees and features selected by the client.





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